



**The Real Experience Tour in Niigata,
Knowledge-based Tourism of Sakeology: (Exploring Niigata Sake)**

On-site Tour

Tour 2: Saturday, December 10, 2022, 8:30-17:30, Asahi-Shuzo Sake Brewing Co., Ltd.

Overview	
Date and Time	Saturday, December 10, 2022, 8:30-17:30
Application Deadline	Monday, November 28, 2022
Target	20 years old and older (due to sake tasting) who are interested in sake ※Foreigners are welcome.
Place	Asahi-Shuzo Sake Brewing Co., Ltd. 880-1 Asahi, Nagaoka-shi, Niigata 949-5494, Japan * For the website of Asahi-Shuzo Sake Brewing Co., Ltd., click here.
Meeting place	Bus stop, the South Exit, JR Niigata Station
Participation Fee	4,000 yen *Fee includes lectures fee, transportation (from JR Niigata Sta. to Asahi-Shuzo), lunch, and sake for the sake tasting. *Please pay the participation fee by bank transfer within four business days, including the date of application. *The payee's bank account will be provided in the auto-reply e-mail sent to you upon confirmation of your application.
Capacity	First 20 applicants *Faculty and staff of Sakeology Center will accompany the tour. *An English-speaking interpreter guide will accompany the tour upon request.
Transportation	Charter bus

Schedule: Saturday, December 10, 2022		Notes
8:30	Meet at the South Exit of JR Niigata Station	
	JR Niigata Station⇒  ⇒Asahi-Shuzo Sake Brewing Co., Ltd.	charter bus
10:00	Hands-on experience of the Sakeology Lecture	
11:30	Lunch (at Asahiyama Hotaruan) & break	lunch
12:45	Sake brewery tour (Asahi-gura, Shoraikaku, etc.)	
14:00	Break	
14:20	Sake tasting lecture, hands-on experience of sake tasting, answering the questionnaire	Five kinds of sake
15:20	Gift shop	
16:00	Asahi-Shuzo Sake Brewing Co., Ltd.⇒  ⇒JR Niigata Station	charter bus
17:30	Dismissal at the South Exit of JR Niigata Station	

*Schedule may be subject to change due to some circumstances.

*Details will be informed to you later.